To our Friends,
the Members of the Chassidic Brotherhood,
wherever they are

May G-d protect them

Greetings and Blessings!

I have an extraordinary, great and holy love for the Colel Chabad Rabbi Meir Baal Haness Charity, which was founded by the holy, revered Alter Rebbe, and for the promotion of which he was willing to sacrifice his very life. All the holy Rebbeim after him served as presidents of Colel Chabad, each in his own generation, sacrificing themselves to strengthen and enhance the continuity of the holy Colel.

During these trying times in the Holy Land of Israel (may it be rebuilt and reestablished), Colel Chabad faces debts, growing duties and added responsibilities. Therefore, greater means of support are required.

Every member of the Chassidic brotherhood is constantly obligated to remember the greatness of the charity of Rabbi Meir Baal Haness, as commanded by our holy Rebbeim. This is the personal responsibility of each and every man and woman, in all places and at all times, for every generation. The holy blessings which our Rebbeim give to all who help this holy charity are everlasting and eternal.

With great love and entreaty, I appeal to all members of the Chassidic brotherhood, wherever they may be, to intensify their efforts to assist our holy Colel, to keep a Rabbi Meir Baal Haness — Colel Chabad charity box in their home and to help enlist support for this great and holy Tzedakah. Every Gabbai of the Colel Chabad, every member, every generous donor and all members of the Chassidic brotherhood everywhere should reflect on his great responsibility at this time towards our holy Colel, increasing his efforts and enhancing his actions to enable our holy Colel to fulfill its responsibilities.

As a result, all those who take part in these activities and their family members will be blessed with all their material and spiritual needs.

Your friend who seeks your welfare
and blesses you with all material and spiritual good,

Yosef Yitzchak
To our Friends,
the Members of the Chassidic Brotherhood,
wherever they are

May G-d protect them

Greetings and Blessings!

Colel Chabad Rabbi Meir Baal Haness, which the Alter Rebbe founded and established with self-sacrifice, and which all the holy Rebbeim after him, who were presidents of the Colel, strengthened and reinforced, is in a difficult situation these last few years.

Among his last holy words in this world, my revered father-in-law, the Rebbe, made his final appeal on behalf of the Colel, nineteen days before his passing:

“Every member of the Chassidic brotherhood is constantly obligated to remember the greatness of the charity of Rabbi Meir Baal Haness, as commanded by our holy Rebbeim. This is the personal responsibility of each and every man and woman, in all places and at all times, for every generation. The holy blessings which our Rebbeim give to all who help this holy charity are everlasting and eternal.”

These holy words are certainly engraved on the hearts of all members of the Chassidic brotherhood, and the purpose of this letter is to encourage the already actively involved to be even more involved, and those who for whatever reason do not as yet have a Rabbi Meir Baal Haness — Colel Chabad charity box in their home to immediately rectify this. All those who have a Colel Chabad charity box, the Gabbaim, the members and activists, each and every one of them, should strengthen his efforts on behalf of the Colel Chabad to enable it to fulfill its goals and responsibilities in these important times.

The merit of this charity is great enough to awaken goodness from above, and to draw down enormous blessings upon each and every participant and their families for all their needs, both material and spiritual.

M. Schneerson
It was taught in the name of the Baal Shem Tov: A person who finds himself in a dangerous situation that requires a miracle should give 18 large coins referred to as Gedolim for candles to be kindled in a synagogue. He should then state, “I am pledging these 18 coins for the merit of the soul of Rabbi Meir, the master of miracles.” He should then repeat three times, “G-d of (Rabbi) Meir, (please) answer me.” “And thus may it be Your will, our G-d and G-d of our fathers, that just as You answered the prayer of Your servant (Rabbi) Meir, performing miracles and wonders for him, so may You perform for me and for all the people of Your nation, Israel, who are in need of miracles, both of a revealed and hidden nature. Amen, may this be Your will.”

(Kesser Shem Tov, Sec. 388)